

CREATIVE CONCEPTS



DOMINO'S SLIDE STOPPER
CONCEPT ART
FOR EDUCATIONAL PURPOSES ONLY

DAVID CUNAT
@CUNATCREATIVES

As a deliver driver, a common inconvenience I have is when handing off the order to the customer the items on top will slide off the pizza back into the bag.



This led me to the idea of The Dominos Slide Stopper. It's a small cardboard backboard for pizza and sides! Its design is simple with slide in notches and a single fold.

Domino's SlideStopper Folded



Simply fold across the line till the slide in notches are horizontal



The slide in notches are inserted into the preexisting back air hole of the bottom box to keep the slide stopper sturdy and in place.

Domino's SlideStopper

**Keeps Items From
Sliding off during the
delivery and handoff**

**Slide in notches:
Easy to insert just
slide it in and flip it
up.**

**Made to be used
with current box
design**



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